



SL-300SV

- **PRODUCT Introduction**

- The SL300SV is a Heavy Duty professional 8 digit pocket model. It has Solar Power, independent memory, and a profit-margin % . This makes this SL300SV calculator a perfect choice for business and home. It comes in an attractive silver finish.

- **DATA INFORMATION**

- (In Standard Format)

- **BARCODES** (EAN)
- Single Unit 4971850 167815

- Inner Carton of 10
- Outer Carton of 100

Measures	W	L	H	g/Kg
Product	7cm	11.9cm	0.8cm	49g
Single Pack	13.6cm	20cm	1.8cm	98g
Inner (10)	14.4cm	18.1cm	21.3cm	1.8Kg
Outer (100)	37.8cm	73.6cm	24.3cm	11.8Kg

Packaging Material	Paper	Plastic
Single Pack	15g	8g
Inner	101	6
Outer	873	36

- **Battery**
- LR54 Alkaline (supplied)
- Weight 1g

- **Alternative models**
- HS8VA, HL820VER,SL300VC,HS85TE,
- **Models it replaced include**
- SL300,G,V,LU,J,VE,M

- **General Information**

- Heavy Duty Professional Pocket model
- Dual Powered with Back up battery (LR54)
- Extra large 8 digit LCD display
- Display Width 5.8cm
- Display Height 1.9cm
- Height of digits 1.4cm
- Manufacturer warranty 2 years
- Product dimensions (W x L x H): 70 x 119 x 8 mm
- Weight 49g

- **Functions & Features**

- Double size + Key
- Change sign key
- Square Root key
- 4 Key Memory
- 3 digit comma markers
- 4 Constants (k)
- Auto power off
- Plastic Keys
- Memory stored after switch off
- Comes with a protective wallet

Marketing Copy

Customer facing description (product title; must include brand, model and calculator type):

Casio SL-300SV Pocket Calculator

Marketing text – product introduction (where there is only space for a short sentence):

The SL300SV is a heavy duty pocket model ;It has a large and clear 8 digit display so can be easily read;Dual powered (Solar with Battery Backup) and performs all the major functions ; It has Plastic keys,command signs ,3 Digit comma markers and 4 constants;It has Auto Power off and comes with a wallet for protection

Key/main bullet-points (use in place of marketing text box or in addition to, but not duplicate text, reduce text to fit space in allowable fields, use as many as possible and combine where possible/necessary), use in order of listing:

Heavy Duty Professional Pocket model
Extra large 8 digit LCD display
Dual Powered with Back up battery (LR54)
Double size + Key
Change sign key
Square Root key
4 Key Memory
3 digit comma markers
4 Constants (k)
Auto power off
Plastic Keys
Memory stored after switch off
Comes with a protective wallet

Additional bullet point features (where space permits):

Display Width 5.8cm
Display Height 1.9cm
Height of digits 1.4cm
Product dimensions (W x L x H): 70 x 119 x 8 mm
Weight 49g
Manufacturer warranty 2 years

If even more space is available, add all additional features/functions listed on the first page.

Up-sell text, where there is space to add what model(s) to up-sell to (reduce text to fit, where necessary):

SL210TE, SL320TER+, SL300SV, SL300VC,HS85TE

Additional marketing text, for use where we have additional space on web pages for increased marketing text:

Why a Casio Calculator?

Casio is the UK's No.1 calculator brand.

Pioneering developments for over 50 years, since first inventing the electronic calculator in 1957, Casio are leaders in the development of calculator technologies and mathematical tools. Suitable for daily use, whether you are studying for mathematical qualifications, working on complex financial analysis, wanting time saving desktop assistance or looking for handy calculations whilst on the move. The Casio range of Graphical, Scientific, Desk and Pocket Calculators are powerful and rugged mathematical tools, built specifically for your task at hand.