



WM-220T

PRODUCT Introduction

- The main feature of the WM-220 is that it is splash and dust proof therefore ideal for use outside, in dusty environments or indeed anywhere. It is not only stylish but very robust. Other features include a 12 digit display - tax calculations - time calculations - function command signs - 3 digit comma marker - dual power - auto power off - 3 key memory - 4 constants - profit margin % key - double zero key - square root key - correction key

DATA INFORMATION

(In standard format)

- BARCODES** (EAN)
- Single Unit 4971850 166122
- Inner Carton of 10
- Outer Carton of 40

Measures

	W	L	H	g/Kg
Product	10.4cm	13.6cm	3.5cm	132g
Single Pack	15.8	23.2	3.7	184g
Inner (10)	16.6	30.2	24.4	2Kg
Outer (40)	34.8	62	27.5	9Kg

Packaging Material	Paper	Plastic
Single Pack	22g	21g
Inner	170	8
Outer	870	32

Battery

- CR2032 x I Lithium (supplied)
- Weight 3g

Alternative models (None Dust/Splash proof)

- DF120TER, DF120ECO, JF120, RT7000, JW200, MS100TER, MS120MS

Models it replaced include

- WM-210T

General Information

- Battery back up 1 x CR2032
- Weight (g) 132g
- Dimensions (cm)
- 10.4(W) x 13.6 (L) x 3.5 (H)
- Two year Manufacturers Warranty

Functions and Features

- Dual Powered (Solar & Battery)
- Angled Large 12 Digit Display
- Tax Calculations
- Splash & Dust Proof
- Time Calculations
- Correction Key (Back Space)
- Non-stick plastic keys
- Key rollover
- Auto power off
- Profit Margin %
- 00 Key
- Function Command Signs
- Sign change key
- Large + Key
- Square root
- 4 Constants
- 3 digit comma marker
- 3 key memory
- Non-stick plastic keys
- Rubber Feet
- Memory Stored on switch off

Marketing Copy

Customer facing description (product title; must include brand, model and calculator type):

Casio WM220T Desk Calculator

Marketing text – product introduction (where there is only space for a short sentence):

The WM220T has a large and clear 12 digit angled display ;Dual powered (Solar with Battery Backup) and performs all the major functions and more ;Among those are Tax where the variable rates are set by the user and Time calculations;As it is Splash and Dust proof it is ideal for use in building, and heavy industry and other extreme environments; The display is tilted to give an easy viewing angle and it has Auto Power off

Key/main bullet-points (use in place of marketing text box or in addition to, but not duplicate text, reduce text to fit space in allowable fields, use as many as possible and combine where possible/necessary), use in order of listing:

- Dual Powered (Solar & Battery)
- Angled Large 12 Digit Display
- Tax Calculations
- Splash & Dust Proof
- Time Calculations
- Correction Key (Back Space)
- Non-stick plastic keys
- Key rollover
- Auto power off
- Profit Margin %
- 00 Key
- Function Command Signs
- Sign change key
- Large + Key
- Square root
- 4 Constants
- 3 digit comma marker
- 3 key memory
- Non-stick plastic keys
- Rubber Feet
- Memory Stored on switch off

Additional bullet point features (where space permits):

- Battery back up 1 x CR2032
- Weight (g) 132g
- Dimensions (cm)
10.4(W) x 13.6 (L) x 3.5 (H)
- Two year Manufacturers Warranty

If even more space is available, add all additional features/functions listed on the first page.

Up-sell text, where there is space to add what model(s) to up-sell to (reduce text to fit, where necessary):

Other models to consider:

MS100TER,MS120MS, DF120ECO,DF120TER,JF120MS,JF120ECO,DJ120D,JW200TW

Additional marketing text, for use where we have additional space on web pages for increased marketing text:

Why a Casio Calculator?

Casio is the UK's No.1 calculator brand.

Pioneering developments for over 50 years, since first inventing the electronic calculator in 1957, Casio are leaders in the development of calculator technologies and mathematical tools. Suitable for daily use, whether you are studying for mathematical qualifications, working on complex financial analysis, wanting time saving desktop assistance or looking for handy calculations whilst on the move. The Casio range of Graphical, Scientific, Desk and Pocket Calculators are powerful and rugged mathematical tools, built specifically for your task at hand.