



## 3M Office Markets Product Information Sheet

Issue n°4 – July 2013



# Super Sticky Post-it® Notes

## The note that sticks around.

They are **100% PEFC certified products** made of high grade **100% PEFC paper**, coated on the back side **with the new 3M's unique repositionable adhesive made with renewable resource adhesive (60% made with non food plant that grows annually)** Everything about Super Sticky Notes is super.

They're:

- **Super-strong.** They stay up for longer
- **Super-versatile.** They stick to practically all surfaces
- **Super-stand-out.** Large sizes and bright colors really get your messages noticed





## Post-it® 100% PEFC Certification :

Super Sticky Post-it® Notes are certified 100% PEFC products and they are manufactured with paper which contain **100% pulp certified PEFC** then Specifications require 70% minimum of pulp certified to obtain a 100% PEFC certification.

Super Sticky Post-it® Notes are coated with the new 3M's unique repositionable renewable resource adhesive ( 60% made with non food plant that grows annually )



Use renewable resource plant adhesive vs Petroleum based adhesive have advantages for a better ecological impact like

>>>> come from renewable resource material vs finished resource material

>>>> adhesive is produced from resources which are not harmful to the planet

## Shelf Life

The minimum shelf life of Post-it® products sold by 3M Office Supplies Division is two years from the date of manufacture.

## Storage Conditions

It is recommended that all Post-it® products be stored at optimum conditions (40-60% relative humidity and 15-26°C) when warehoused or on retail shelves.

## Application conditions

Post-it® products are designed for indoor use. Post-it® products can be used in cold conditions to sub-zero temperatures, if applied at room temperature. They can be used in conditions as high as 48°C, but may fail in high shear applications at elevated temperatures.

Caution : Cleaning and conditioning products may affect adhesion  
Colors may bleed when wet  
Test before using



REF	DESCRIPTION	DIMENSIONS	PADS/PACK	SHEETS/PAD
654-S	Ultra Yellow	76mm*76mm	12	90
654-S6	Ultra Yellow	76mm*76mm	6	90
655-S	Ultra Yellow	76mm*127mm	12	90
655-S6	Ultra Yellow	76mm*127mm	6	90

REF	DESCRIPTION	DIMENSIONS	PADS/PACK	SHEETS/PAD
660-S	Ultra Yellow, lined	102mm*152mm	6	75
2028-S	Ultra Yellow, Cube	76mm*76mm	1	350
675 3SSMX EU	Neon assorted colors with lines : limeade, fuschia,grape	100mm*100mm	3	70
4645 3SSAN EU	Neon assorted colors with lines	102mm*152mm	3	45
5845 SS EU	Neon assorted colors with lines : limeade, fuschia	125mm*200mm	2	45
654SN	Neon assorted colours: Neon Pink, Limeade, Neon Pink, Ultra Yellow, Neon orange	76mm*76mm	5	90
655SN	Neon assorted colours: Neon Pink, Limeade, Neon Pink, Ultra Yellow, Neon orange	76mm*127mm	5	90



REF	DESCRIPTION	DIMENSIONS	PADS/PACK	SHEETS/PAD
654-12SSUC	Neon assorted colours with lines: 2 limeade, 4 fuschia, 2 turquoise, 2 ultra yellow, 2 grape	76mm*76mm	12	90
675-6SSUC	Neon assorted colours with lines : 2 limeade, 1 fuschia, 1 turquoise, 1 ultra yellow, 1 grape	100mm*100mm	6	90
660-3SSUC	Neon assorted colours with lines : 1 limeade, 1 fuschia, 1 turquoise	102mm*152mm	3	90
5845-SSUC	Neon assorted colours with lines : 2 limeade, 2 fuschia	125mm*200mm	4	45
5858-SSG	200x200 pads in GRID PAPER Neon Orange	200mm x 200mm	2	45
662-SSG	149x98,4 pads in GRID PAPER Neon Orange	149mm x 98,4mm	3	45
5845-SSG	125x200mm pad In GRID PAPER Neon Orange	125mm x 200mm	2	45



REF	DESCRIPTION	DIMENSIONS	PADS/PACK	SHEETS/PAD
622-12SSCY-EU	canary yellow 2X2 pack of 12 pads	51x51mm	12	90
654-6SSCY-EU	canary yellow 3X3 pack of 6	76x76mm	6	90
654-12SSCY-EU	canary yellow 3X3 pack of 12	76x76mm	12	90
655-6SSCY-EU	canary yellow 3X5 pack of 6	76x127mm	6	90
655-12SSCY-EU	canary yellow 3X5 pack of 12	76x127mm	12	90
654-6SS-EG	Electric Glow Color 3X3 pack of 6 pads - 2 neon orange- 2 neon pink- 2 electric blue-	76x76mm	6	90
654-6SS-JP	Jewel Pop Color 3X3 pack of 6 pads - 2 poppy-2 neon green- 2 aquawave	76x76mm	6	90
655-6SS-EG	Electric Glow Color 3X5 pack of 6 pads - 2 neon orange- 2 neon pink- 2 electric blue-	76x127mm	6	90
655-6SS-JP	jewel Pop Color 3X5 pack of 6 pads - 2poppy- 2 neon green- 2 aquawave	76x127mm	6	90
654-6SS-AW	Mono Color 3X3 pack of 6 pads - Aqua wave	76x76mm	6	90
654-6SS-PO	Mono Color 3X3 pack of 6 pads - Poppy	76x76mm	6	90
654-6SS-EB	Mono Color 3X3 pack of 6 pads - Electric blue	76x76mm	6	90
622-12SS-EG	Electric Glow Color 2X2 pack of 12 pads - 4 neon orange-4 neon pink-4 electric blue-	51x51mm	12	90
622-12SS-JP	Jewel Pop Color 2X2 pack of 12 pads - 4 poppy-4 neon green-4 Sapphire	51x51mm	12	90



REF	DESCRIPTION	DIMENSIONS	PADS/PACK	SHEETS/PAD
R330-12SS-CY	Canary Yellow Z-notes 3X3 pack of 12 pads -	76x76mm	12	90
R350-12SS-CY	Canary Yellow Z-notes 3X5 pack of 12 pads -	76x127mm	12	90
R330-6SS-EG	Color Z-notes 3X3 pack of 6 pads - 2 neon orange- 2 neon pink- 2 electric blue-	76x76mm	6	90
R330-6SS-JP	Color Z-notes 3X3 pack of 6 pads - 2 poppy-2 neon green- 2 aquawave	76x76mm	6	90
R330-12SS-EG	Color Z-notes 3X3 pack of 12 pads - 4 neon orange- 4 neon pink-4 electric blue-	76x76mm	12	90
R330-12SS-JP	Color Z-notes 3X3 pack of 12 pads - 4 poppy- 4 neon green- 4 aquawave	76x76mm	12	90
654-P16SSCY-EU	Canary yellow 3X3 16 pads Value Pack	76x76mm	16	90
655-P16SSCY-EU	Canary yellow 3X5 16 pads Value Pack	76x127mm	16	90



## TECHNICAL CHARACTERISTICS

ADHESIVE	
<b>Adhesive material</b>  	Plant Based Repositionable Acrylic ( <b>60% renewable resource material</b> )
PAPER	
<b>Paper type</b>  	Uncoated paper 100 % virgin pulp certified 100% PEFC
<b>Paper bleaching</b>	ECF type
<b>Paper origin</b>	US
<b>Paper certification</b>	<b>100% PEFC</b>
<b>Paper weight</b>	74 gsm
BACKSHEET	
<b>Paper type</b>	Printed cream uncoated paper 100 % virgin pulp
<b>Paper bleaching</b>	ECF type
<b>Paper origin</b>	US
<b>Paper certification</b>	<b>100% PEFC</b>
<b>Paper weight</b>	74 gsm
PACKAGING	
<b>Primary pack</b>	PP 25 Film
<b>Shipper</b>	Corrugated board with minimum of 70% recycled fibers
<b>Pallet</b>	Wood pallet + Stretch PEBD film

**PEFC** stands for **Program for the Endorsement of Forest Certification schemes**  
**PEFC** certification is a transparent system of forest inspection plus a means of tracking timber and paper, from harvested tree through to the finished product



## END USER BENEFITS

FEATURE (HAS)	AVANTAGE (WHICH MEANS)	BENEFIT (SO THAT)
Unique Super Sticky repositionable adhesive system	Sticks more securely to many more surfaces than most sticky notes	Can stick notes where they need to be to get noticed
	Eliminates need for tape, staples and paper clips	Saves money and time Reduces worry
	Removable, reusable	Easy to use
	Can be applied to a variety of surfaces without damaging them. No adhesive residue to clean up	Reduces worry Saves time
Multi-pack assortment of deep colors	Pleasing, attention getting colors in the office or home. Ability to use different colors for different needs. Color-coding option for prioritizing messages.	Notes get noticed Have fun, able to personalize notes More confidence
	Ability to share pads within an office	Saves money. Increases personal pleasure among co-workers.
Numerous size options	Correct size to meet user's needs.	Increases productivity
	Saves paper - use only the size/amount of paper needed to effectively communicate your message.	Improves quality of the environment
Printed lines	Allow for well spaced, neat writing	Improve communication with a well written note.
Larger size	Convenient for note taking, to-do lists and long messages	Easy to use



## Post-it® Notes recommended Surfaces

Material	Surface	Post-it® Notes	Post-it® Super Sticky Notes
Paper	Photographic paper Bible paper Newspaper Telephone books Important documents Magazines Manila folders Ink-jet printer paper Corrugated cardboard	Yes Yes Yes Yes Yes Yes Yes Yes Yes	No No No No No Yes Yes Yes Yes
Plastic	Kitchen counters Telephones Car dashboards Computer monitor frames Plastic folders Plastic wrap	Yes Yes No No No No	Yes Yes Yes Yes Yes Yes
Metal/Wood	Metal door Refrigerator door Kitchen appliances Wood door Kitchen cabinets	Try No No No No	Yes Yes Yes Yes Yes
Leather/Fabric	Cubicle walls Other fabrics Briefcase Purse Backpack	No No No No No	Try Try Yes Yes Yes
Miscellaneous Vertical Surfaces	Computer screen Painted wall Painted concrete blocks Mirrors Television screens Windows	Yes No Try Yes Yes Yes	Yes Yes Yes Yes Yes Yes



## ENVIRONMENTAL CHARACTERISTICS

FEATURE (HAS)	AVANTAGE (WHICH MEANS)	BENEFIT (SO THAT)
<p>All papers used for Post-it® Super Sticky Notes are sourced from paper mills that are certified for sustainable forest management practices. (Paper provided for Post-it® Super Sticky Notes are <b>100% PEFC</b> certified for wood and fiber procurement)</p>	<p>Third-party certification of forest use</p> <p style="text-align: center;">Fights illegal logging</p> <p style="text-align: center;">Protects water, soil and wildlife</p> <p>Protects endangered forests (no old growth forest use)</p> <p style="text-align: center;">Improves forest productivity by allowing plantation forestry</p> <p style="text-align: center;">Landowner and logger education and training</p>	<p>Post-it® Super Sticky Notes fulfil customers' environmental expectations by our long history of continuous environmental improvements to minimize the impact of our manufacturing processes and products on the global environment</p>
<p>Post-It® Super Sticky Notes are manufactured in an factory with on-going pollution prevention actions and programs</p>	<p>2007 Award for Energy and Waste Reductions (Kentucky Excel and National Environmental Performance Track)</p> <p>Reductions Indexed to Good Output (2000 – 2006)</p> <p style="margin-left: 20px;"><b>14%</b> Reduction in Energy Usage <b>23%</b> Reduction in waste <b>14%</b> Reduction in Volatile Air Emissions <b>44%</b> Reductions in U.S. EPA Toxic Release Inventory (TRI)</p>	<p>Post-it® Super Sticky Notes fulfil customers' environmental expectations by our long history of continuous environmental improvements to minimize the impact of our manufacturing processes and products on the global environment</p>
<p>Renewable resource adhesive is made <b>with 60% Renewable Plant material by weight</b> (ASTM method D6866-12)</p>	<p>This selection helps contribute to the protection of the environment, by using renewable material and reducing dependence on petroleum-based materials</p>	<p>Protection of the environment by reducing the use of natural resources.</p>
<p>Post-It® Notes can be recycled</p>	<p>Adhesive is produced from resources which are <b>not harmful to the planet</b></p>	<p>Encourage more '<b>eco-friendly</b>' customers</p>
<p>Post-It® Notes can be recycled</p>	<p>Notes can be treated like any other office waste paper as documented by 3M Company position letter dated Nov 18,2002</p>	<p>Notes can be disposed in paper office waste bins therefore go through the normal paper recycling waste stream</p>