

# PRODUCT INFORMATION 3M Stationery and Office Supplies Division



## Scotch™ No. 810 Magic™ Tape

### DESCRIPTION:

A tape that is frosty in appearance on the roll, yet invisible on most paper.

### CHARACTERISTICS:

Backing:	Matte acetate.
Adhesive:	Synthetic.
Adhesion to Steel:	25 oz./in. width.
Tensile Strength:	15 lbs./in. width.
Elongation at Break:	15%.
Total Thickness:	2.5 Mills.

FEATURES	ADVANTAGES	BENEFITS
Synthetic adhesive	Aggressive adhesion to a variety of surfaces.	Eliminates need for multiple tapes for the office, saving money.
	Extremely long aging, non-yellowing.	Saves time and money because it eliminates reapplication.
	Resists discoloration.	Eliminates reapplication, thus saves time and money.
Matte Acetate.	Moisture resistant.	Won't destroy repaired papers, makes job easier and saves time.
	Write-on surface. Can be written on with pencil, pen, and other writing device.	Saves time and makes job easier when markovers or labels are needed.
	Invisible on the job, appearance of papers mended are not altered.	Easier reading and reproducing; makes job easier and saves time.
	Light diffusing, resists shadowing during dry copying.	Saves time and makes job easier because it allows reproducing.
Release coating	Low (easy) unwind.	No roll breakage, thus makes job easier.
Plastic core	Clean Appearance. Fragments on edge of roll.	Eliminates paper

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**APPLICATIONS:**

1. Mending tracings, drawings, library books, blueprints, legal documents, securities, and other permanent type applications. The matte backing will blend in with the paper and the adhesive will not affect most papers.
2. Commonly used in offices, drafting, and engineering departments. Will not affect blueprint reproductions.
3. Using as a carrier or for a covering over transfer letters to protect them from "scuffing."
4. Assembling V-Grooves and Inlay Mats in picture framing.