



# FX-991ESPLUS

- DATA INFORMATION  
(In Standard Format)
- **BARCODES** (EAN)
- Single Unit 4971850 182276
- Inner Carton of 10 14971850182273
- Outer Carton of 40 24971850182276
- | Measures    | W    | L     | H    | g/Kg   |
|-------------|------|-------|------|--------|
| Product     | 80mm | 162mm | 11mm | 95g    |
| Single Pack | 142  | 230   | 32   | 275g   |
| Inner (10)  | 338  | 239   | 157  | 3Kg    |
| Outer (40)  | 645  | 355   | 268  | 12.9Kg |
- | Packaging Material | Paper | Plastic |
|--------------------|-------|---------|
| Single Pack        | 24g   | 28g     |
| Inner              | 230   | 9       |
| Outer              | 905   | 33      |
- **Battery**
- LR44 x 1 Alkaline (supplied)
- Weight 2g
- **Alternative models**
- FX83GT . Less functions and battery only
- FX85GTPink/FX85GTBlue. All less functionality. But dual powered
- **Models it replaced include**
- FX991ES, FX570ES

- **General Information**
- Large 10+2 Natural Textbook Display (Natural-V.P.A.M.), shows mathematical expressions as they appear in textbooks
- Twin Line LCD dot matrix display
- Mantissa + EXP: 12 + 2
- Two Way Power
- Battery Backup LR44
- Auto Power off
- 417 functions
- Plastic Keys
- Slide on Protective Case

## Functions and Features

- Parentheses 24
- Multi-replay
- Reset
- Degrees
- Trigonometric (SIN/COS/TAN)
- Radians
- Gradians
- Integration
- Differential
- Equation calculation
- Logarithm
- Exponents
- Reciprocals
- Degrees/minutes/seconds
- Exponential regression
- Negative Indicator
- Hyperbolics
- Expression editing
- Backspace/delete
- Matrix calculations
- Normal Distribution
- Random numbers
- Logarithmic regression
- Power regression
- Quadratic regression



# FX-991ESPLUS

- **Functions and Features Continued**

- Inverse regression
- Linear regression
- Coordinate conversion
- Factorials
- Roots & powers
- Matrices
- Equation Solver
- Formula Solver
- Numeric Differentiation
- Numeric integration
- Square root
- DEC/HEX/BIN/OCT conversions
- FIX/SCI/ENG
- Vector calculations
- Complex number calculation
- CALC function
- SOLVE function
- Base-n calculations
- Random Integers
- Fraction calculation
- Combination and Permutation
- Logarithm log
- List-based STAT data editor
- Standard deviation
- Paired-variable statistics regression analysis
- Logical operations
- Table of function
- 40 scientific constants
- Metric / Imperial Conversions
- 40 metric conversions (20 conversion pairs)
- 7 variable memories
- Percent (%) key

# Marketing Copy

## **Customer facing description (product title; must include brand, model and calculator type):**

Casio FX991ESPLUS Scientific Calculator

## **Marketing text – product introduction (where there is only space for a short sentence):**

The Casio FX991ESPLUS is Casio's most advanced scientific calculator with 417 mathematical functions. Recommended for Advanced GCSE, A/AS level and Highers. This ever popular model is now available with Random Integers and an improved equation mode. The large Natural Textbook Display (Natural-V.P.A.M.) shows mathematical expressions like roots and fractions as they appear in your textbooks which increases comprehension because results are easier to understand.

## **Key/main bullet-points (use in place of marketing text box or in addition to, but not duplicate text, reduce text to fit space in allowable fields, use as many as possible and combine where possible/necessary), use in order of listing:**

- **Casio is the UK's No.1 Scientific calculator brand**
- Recommended for Advanced GCSE, A/AS level and Highers.
- Large 10+2 Natural Textbook Display (Natural-V.P.A.M.), shows mathematical expressions as they appear in textbooks
- 417 Advanced Mathematical functions
- Solar Powered with Battery backup
- Slide-on protective hard cover included
- Random Integers, new Equation mode with solver
- Calculation with complex numbers
- 40 Physical constants and 20 pairs of values for metric conversion
- Numerical integral and differential calculus
- 3 year guarantee

## **Additional bullet point features (where space permits):**

Parentheses 24  
Multi-replay  
Radians  
Integration  
Differential  
Equation calculation  
Exponents  
Reciprocals  
Degrees/minutes/seconds  
Exponential regression  
Negative Indicator  
Hyperbolic  
Normal Distribution  
Random numbers  
Logarithmic regression  
Power regression

**If even more space is available, add all additional features/functions listed under 'scientific and statistics' on the first page.**

## **Up-sell text, where there is space to add what model(s) to up-sell to (reduce text to fit, where necessary):**

Other models to consider:

If you require an even more powerful and more advanced calculator, the Casio Graphic calculator range provides dynamic graphing; capable of calculating and displaying graphs, charts, spreadsheets and statistics. The Casio Graphic range includes the FX-9750GII, FX-9860GII and FX-CG20.

## **Additional marketing text, for use where we have additional space on web pages for increased marketing text:**

### **Why a Casio Calculator?**

Casio is the UK's No.1 calculator brand.

Pioneering developments for over 50 years, since first inventing the electronic calculator in 1957, Casio are leaders in the development of calculator technologies and mathematical tools. Suitable for daily use, whether you are studying for mathematical qualifications, working on complex financial analysis, wanting time saving desktop assistance or looking for handy calculations whilst on the move. The Casio range of Graphical, Scientific, Desk and Pocket Calculators are powerful and rugged mathematical tools, built specifically for your task at hand.

### **Why a Casio Scientific/Graphic calculator?**

Casio have pioneered the development of mathematical tools for over 50 years and have always provided devices embedded with ease of use, advanced features and progressive learning functionality.

The Casio range of Scientific and Graphic calculators enhance mathematics study along with a broad range of associated subjects and assessments. The Casio educational calculator range provides a series of features and devices which will continue to develop student understanding, interpretation and fundamental knowledge of the subject area.