



Consumer Business Group
Stationery & Office Supplies Division
Product Information Sheet

Post-it® Extreme Notes (Cat# EXT33M / EXT57M)



General Description

When Conditions make communication tough, Post-it® Extreme Notes make leaving notes and reminders simple, so you can get the work done.

Post-it® Extreme Notes with Dura-Hold™ Paper and Adhesive stick on rough surfaces in all sorts of tough conditions.

Reference	Description
EXT33M-3-FRGE EXT33M-3-UKSP	Post-it® Extreme Notes - 6 packs of 3 pads x 45 sheets, 76mmx76mm, in printed tray, mix of 3 colors
EXT33M-12-FRGE EXT33M-12-UKSP	Post-it® Extreme Notes - 12 packs of 12 pads x 45 sheets, 76mmx76mm, in printed tray, mix of 4 colors
EXT57M-2-FRGE EXT57M-2-UKSP	Post-it® Extreme Notes - 6 packs of 2 pads x 25 sheets, mix of 2 colors
EXT33M-24-EU1	Post-it® Extreme Notes - 24 pads x 45 sheets, 76mmx76mm, mix of 4 colors
EXT33M-CS-FRGE EXT33M-CS-UKSP	Post-it® Extreme Notes - 12 packs of 3 pads x 45 sheets, 76mm x76mm on clip-strip
EXT57M-2-FRGE EXT57M-2-UKSP	Post-it® Extreme Notes - 6 packs of 2 pads x 25 sheets, 114mm x171mm, in printed tray, mix of 2 colors

Product Characteristic	Typical Value*
Paper:	Paper Type: Saturated Crepe Paper Paper weight of reference : 85 gsm* <i>*(OK to state for customer information purpose / not Ok for use in end-user targeted communication or trade tools)</i> CLAIM: Paper treated to resist to tough conditions.
Adhesive:	Acrylic, Repositionable adhesive. CLAIM: (Made with) Renewable Resource Adhesive: 60% made with plant that grows annually

Product Characteristic	Typical Value*
Color:	Various – refer to most recent catalogs
Note Format:	Flat Pads
Size:	76mm x 76mm / 1114mm x 171mm

*These are average values. 3M does not guarantee every product will have these specific test values. Actual values may vary and may be greater than or less than the averages listed.

Features:

Feature (has)	Advantage (which means)	Benefit (so that)
<u>Sticks to textured surfaces and in tough conditions</u>	Leaving notes and reminders is simple	You can get the job done
<u>Water-resistant, durable and writable</u>	You can leave your message anywhere	Message can be stick where most helpful
<u>Use indoor / outdoor</u>	Tough conditions will not temper your message	Message can be stuck where most helpful
<u>Holds in hot and cold environments</u>	Tough conditions will not temper your message	Message can be stuck where most helpful
Made with ultra-strong Dura-Hold™ Paper and Adhesive	Ensure your notes and reminders will stay stuck as long as you need	Message can be stuck where most helpful
Removes cleanly	Can be used without damaging the surface on which they are applied	

- Approved Surfaces (not all-inclusive):
 - Brick and Stone
 - Plywood
 - Painted Metal, Lumber, Concrete, and Walls (after 24 hours of drying*)
 - Lumber
 - Oriented Strand Board
 - Ceramic & Porcelain Tile
 - Stainless Steel
 - Cement/Concrete
 - House Wrap
 - Glass
 - Composite Decking
- Approved Conditions:
 - For best results, stick to dry, clean surfaces in ambient conditions
 - Designed to hold in temperatures from -18°C to 50°C
 - Apply to dry surface to hold in wet conditions

*You must wait at least 24 hours before applying Post-it® Extreme Notes to a freshly painted surface. Some paints continue to cure for up to 30 days. It is recommended that you test Post-it® Extreme Notes in an inconspicuous area if there are any concerns about the paint being fully cured as uncured surfaces may be considered delicate.

- Can hold in majority of outdoor conditions
- How Post-it® Extreme Notes differ from traditional sticky notes:
 - Backing is bleed-through resistant for permanent markers
 - Sticks to rough surfaces
 - Sticks in tough conditions
 - Water-resistant backing
 - Designed for both Indoor and Outdoor use
 - Dura-Hold™ Paper and Adhesive (water-resistant, conformable, stronger adhesive)
 - 100x holding power vs. original Post-it® Notes (**Mandatory to use with comparison to original Post-it® Notes**).
- How Post-it® Extreme Notes differ from standard masking tape:
 - Designed for communication
 - Large writable space
 - Convenient form factor that fits in your pocket
 - Contrast for visibility (colors help with readability and stand out for communication to self and others)
 - Removeable even after 14 days
 - Made with unique Dura-Hold™ Paper and Adhesive
- How Post-it® Extreme Notes differ from other water-resistant products on the market:
 - Sticky notes with a repositionable adhesive vs. journals or loose-leaf sheets
 - Personal and team communication tool vs. personal-only tool (journal)

Best Use Cases:

- For optimal performance, apply in dry ambient conditions to a clean surface.
- For best results to textured surfaces, firmly press down along the entire adhesive strip.
- Use permanent inks in wet conditions.

Frequently Asked Questions:

Can you stick Post-it® Extreme Notes to wet surfaces? *It is recommended that the notes be applied to dry surfaces before the notes get wet. The adhesive will not stick to wet surfaces.*

Can Post-it® Extreme Notes stick to silicone? *No, Post-it® Extreme Notes do not stick well to silicone.*

Can Post-it® Extreme Notes stick to greasy surfaces? *Recommended to apply to dry, clean surfaces before note gets grease on it.*

Can Post-it® Extreme Notes be used in context of food preparation? *Yes, if applied on surfaces not in direct contact with food.*

What do I do if I find adhesive residue on a surface? *Wash it off with a mild soap and water.*

Why is the color of my Post-it® Extreme Notes fading? *The dyes used in the paper photobleach when exposed to UV light for extended periods of time.*

Are Post-it® Extreme Notes recyclable? *No. In order to provide a durable, water-resistant note, the backing is not recyclable through paper recycling processes.*

Are Post-it® Extreme Notes flame-resistant? *No. Post-it® Extreme Notes are flammable, similar to standard paper.*

NOTICE: Not recommended for use on paper and delicate surfaces. Adhesive may mark some surfaces. Not recommended for use with gel pens. Test before using.

Shelf life

The minimum shelf life of Post-it® Extreme Notes sold by 3M Office Supplies Division is two years from the date of manufacture.

To guarantee Shelf life, it is recommended that all Post-it® Extreme Notes be stored at optimum conditions (40-60% relative humidity and 15°C-26°C) when warehoused or on retail shelves.

Information for Circular Economy

The product is not recyclable. In order to provide a durable, water-resistant note, the backing is not recyclable through paper recycling processes. In addition, considering the product applications and the variety of surfaces where it is applied, which might be dirty (e.g. greasy), the product should be disposed of with the support it is stuck to. Warning: in any case, please refer to your local sorting instructions.

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