



# HR-200TEC

## • PRODUCT Introduction

- The HR-200TEC has a Large 12 digit display, with Currency Conversion, Tax calculations and Cost-Sell-Margin feature. It has a 2.4 lines/sec print speed. It has a Rapid Correction key, independent memory and Item Counter. It does 2 colour printing and is powered either battery or mains so can be use everywhere.

## • DATA INFORMATION

- (In Standard Format)
- **BARCODES** (EAN)
- Single Unit 4971850 174905
- Outer Carton of 4

Measures	W	L	H	g/Kg
Product	196mm	317mm	67mm	700g
Single Pack	235	375	74	1152g
Outer (4)	253	316	405	5.2Kg

Packaging Material	Paper	Plastic
Single Pack	191g	103g
Outer	534g	22g

### • Battery

- AA x 4 Alkaline (supplied)
- Weight 1g

### • Adaptor (Optional)

- AD-A60024

### • Ink Roller

- IR40T

### • Alternative models

- HR150TEC (same functions but smaller)

### • Models it replaced include

- HR200TER

## • General Information

- Dimensions (H x W x L): 67 x 196 x 317 mm
- Weight: 700 g
- Paper Size 58 mm
- 12-Digits LC-Display
- Display width 130mm
- Display Height 24mm
- Printing Speed: 2.4 Lines/Sec
- 2 Colour-Print (IR-40T Ink Roller)
- Power Source: Batteries (4 x AA) supplied
- AC Adaptor optional (AD-A 60024)
- Adding Machine Logic (RPN)
- 2 year Manufacturers Warranty

### • Functions and Feature's

- Item Counter
- Mark Up
- GT Memory/Sub Total
- Euro Conversion (3 Rates)
- Profit Calculation (Cost, Sell, Margin)
- Tax Calculation
- Percentage-/Delta percentage Calculation
- Mark Up / Mark Down
- Average Calculations
- Decimal Selector (0, 2, 3, ADD2)
- Rapid Correction Key
- 3-Digit Comma Markers
- Ergonomically Shaped Plastic Keys
- Double-Zero Key
- Triple Size + Key
- Independent Memory
- Rounding Selector F, 5/4
- Non calculating key flush left
- Constants (k)
- Key Rollover
- Rubber Feet
- None Print Mode

# Marketing Copy

## **Customer facing description (product title; must include brand, model and calculator type):**

Casio HR200TEC Printing Calculator

## **Marketing text – product introduction (where there is only space for a short sentence):**

The Casio HR-200TEC is a versatile and portable printing calculator. It has a large 12 digit LC Display and comes with a 2 year manufacturers warranty. Features include; Tax calculations ,Cost Sell Margin and Currency Conversions. The Print Speed is 2.4 lines per second and prints in black and red. Powered by batteries (supplied) or mains (optional) so it can be used anywhere.

## **Key/main bullet-points (use in place of marketing text box or in addition to, but not duplicate text, reduce text to fit space in allowable fields, use as many as possible and combine where possible/necessary), use in order of listing:**

- Casio is the UK's No.1 Calculator brand
- 12-Digits LC-Display
- Power Source: Batteries (4 x AA) supplied
- Currency Conversion (3 Rates)
- Profit Calculation (Cost, Sell, Margin)
- Tax Calculation
- Paper Size 58 mm
- Item Counter
- Mark Up
- GT Memory/Sub Total
- Rubber Feet
- None Print Mode
- Ergonomically Shaped Plastic Keys
- Printing Speed: 2.4 Lines/Sec
- 2 Colour-Print (IR-40T Ink Roller)
- Power Source: Batteries (4 x AA) supplied
- AC Adaptor optional (AD-A 60024)
- Adding Machine Logic (RPN)
- Double-Zero Key
- Triple Size + Key
- Independent Memory
- Dimensions (H x W x L): 67 x 196 x 317 mm
- Weight: 700 g

## **Additional bullet point features (where space permits):**

2 year Manufacturers Warranty  
Display width 130mm  
Display Height 24mm  
Percentage-/Delta percentage Calculation  
Mark Up / Mark Down  
Average Calculations  
Decimal Selector (0, 2, 3, ADD2)

## **If even more space is available, add all additional features/functions listed on the first page.**

## **Up-sell text, where there is space to add what model(s) to up-sell to (reduce text to fit, where necessary):**

Other models to consider:

HR200TEC;FR620TEC

## **Additional marketing text, for use where we have additional space on web pages for increased marketing text:**

### **Why a Casio Calculator?**

Casio is the UK's No.1 calculator brand.

Pioneering developments for over 50 years, since first inventing the electronic calculator in 1957, Casio are leaders in the development of calculator technologies and mathematical tools. Suitable for daily use, whether you are studying for mathematical qualifications, working on complex financial analysis, wanting time saving desktop assistance or looking for handy calculations whilst on the move. The Casio range of Graphical, Scientific, Desk and Pocket Calculators are powerful and rugged mathematical tools, built specifically for your task at hand.