

BMP51 Label Printer

Designed to get the job done



www.bradyeurope.com/BMP51









When you need clear, durable labels on the spot, you need the BMP51 Label Printer from Brady. It offers crisp printing, easy formatting, convenient label sizes, and portability required for electrical and datacom installations, laboratory identification, facility and safety labelling.

Get the job done FASTER.

Change supplies in seconds. Hassle free drop-in cartridges have both the label material & ribbon inside!

Automatic label formatting. Cartridges feature smart cell technology that tells the printer how to correctly format your label. You just drop in a cartridge and the printer calibrates the rest

Quick to print. Prints 25.40 mm per second – which means no more waiting around for labels to print.

Durable built-in cutter. There's a self-cleaning cutter that can cut through any material with ease, and it even grips the label until you need it.

Get the job done EASIER.

Battery options for portability. Use with the AC power supply, AA-batteries or simply with the rechargeable Li-lon battery which allows you to print over 3,000 labels on a single charge. Wireless capabilities. Built-in Bluetooth® technology and the optional Wi-Fi card provide wireless printing options.

Robust software. Labelling Software enables the printer to print: bar code symbologies, time/date stamps, imported graphics, automatic data serialisation, and more.

Continuous & die-cut label materials. Whether you need to label wires, cables, panels or equipment, you can do it all with this one printer. There are 20 material types and more than 200 label parts to choose from.

Labels up to 38.10 mm wide. Make large labels that can easily be identified from a distance (or make continuous labels up to 1m long!).

Magnet. Keep your printer handy, use the magnet to hold your printer on panel doors, metal ladders or any metal surface.

Get the job done WITH CONFIDENCE.

Label for the long haul. Our labels won't fade, smear or fall off - so you only need to label something once.

A rugged printer you can rely on. This printer can survive in all kinds of harsh environments, temperatures and has a rugged, drop tested construction.

Printers

Order Reference	Art. No.	Description
BMP51 PRINTER EU	710894	BMP51 Label Printer - EU
BMP51-EU-PWID	198630	BMP51 Label Printer - EU with Brady Workstation PWID Suite
BMP51 PRINTER KIT UK	710898	BMP51 Label Printer - UK
BMP51-UK-PWID	198631	BMP51 Label Printer - UK with Brady Workstation PWID Suite



The Basic Suite is included with every printer, all you need to do is download it.

Workstation.BradyID.com/Free



Quickly identify your products and wires with customised text or graphical labels, using serialised or imported data.

Workstation.BradyID.com/ProductandWire

PRINTER		
Description	BMP51 Label Printer	
Print Speed (mm/sec)	25.40	
Internal Memory Capacity	48 MB - up to 25.000 labels	
Colour Capability	Monocolour	
Size W x D x L (mm)	107 x 106 x 328	
Warranty	2 years	

MEDIA SUPPORTED	
Continuous vs Die-cut Labels	Continuous Tape & Die Cut Labels
Max. Label Width (mm)	38.10 mm
Min. Label Width (mm)	6.40 mm
Recommended Usage per Day	500

DISPLAY		
Display	Monocolour LCD Screen	
Display Resolution	320 x 240 px	
Display Size	68.58 mm x 43.18 mm	

SOFTWARE & CONNECTIVITY		
Connectivity Options	USB, Bluetooth. Optional: Ethernet, WiFi	
Software Compatibility	Brady Workstation, LabelMark, CodeSoft	

COMPLIANCE	
Approval/Compliance	CE, WEEE, RoHS

Printer Kits

Order Reference	Art. No.	Description
BMP51-EU-ELEC*	198654	BMP51 Electrical Kit EU
BMP51-UK-ELEC*	198657	BMP51 Electrical Kit UK
BMP51-EU-LAB***	198655	BMP51 Laboratory Kit EU
BMP51-UK-LAB***	198658	BMP51 Laboratory Kit UK
BMP51-EU-DATA**	198653	BMP51 TeleDatacom Kit EU
BMP51-UK-DATA**	198656	BMP51 TeleDatacom Kit UK

*Freezerbondz Polyester; Heat-shrink Polyolefin Sleeve; Metallised Polyester; Nylon Cloth; Polyester; Polyethylene Tag; Polypropylene; Polypropylene Tag; Reflective Tape; Self-laminating Polyester:

Self-laminating Vinyl; StainerBondz Polyester; Tamper-resistant Vinyl; Vinyl; Vinyl; Cloth

**This printer ships in a hard case with a Rechargeable Lithium Ion Battery, USB Cable, AC
adaptor with power cord, Magnet accessory, Product CD, Brady Printer Drivers CD, Quick Start
Guide, a Bluetooth network card, a Brady Workstation Product & Wire Identification Suite,
M-132-499, M1-115-427 and an MC1-1000-422 cartridge.

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Accessories

Art. No.	Order Reference	Description
142261	UBP-Li-ION-AC-120v	Univeral Li-ion Battery Pack with AC Adaptor/Battery Pack US
710902	UBP-Li-ION-AC-EUR	Univeral Li-ion Battery Pack with AC Adaptor/Battery Pack EU
710903	UBP-Li-ION-AC-UK	Univeral Li-ion Battery Pack with AC Adaptor/Battery Pack UK
114883	M41/50/61/71/611-AC- BC-NA	AC Adaptor - USA 120V
710612	M41/50/61/71/611-AC- BC-EU	AC Adaptor - Europe 220V
710613	M41/50/61/71/611-AC- BC-UK	AC Adaptor - UK 240V
142260	BMP-UBP 12V	Rechargeable Lithium Ion battery for the BMP51 printer
143115	M50-BATT-TRAY	BMP50 Series Spare Battery Tray for 8 AA batteries
143109	M50-HC	BMP50 Series Hard Carry Case
150617	BMP-SC-1	BMP 51/21 SOFT CASE
143108	M50-MAGNET	BMP50 Series Magnet Accessory
142265	NET-BT	Bluetooth Network Card
142267	NET-LAN	LAN Network Card
142266	NET-WIFI	WiFi Network Card



Magnet