



DF-120ECO

One of the Environmentally friendly ECO Range from CASIO

• PRODUCT Introduction

- For use at home or at work the environmentally friendly DF-120ECO desk calculator helps protect our environment. It comes equipped with a casing made from recycled plastic and is powered by eco-friendly solar energy combined with a mercury-free back up battery. The features include a large 12 digit display plus currency converter and Tax calculations.

• DATA INFORMATION

- (In standard format)

- **BARCODES** (EAN)

- Single Unit 4971850 185703
- Inner Carton of 10 14971850185700
- Outer Carton of 40 24971850185707

Measures	W	L	H	g/Kg
Product	12.3cm	17.5cm	3.6cm	185g
Single Pack	12.9 cm	22.5cm	3.7cm	263g
Inner (10)	26.6cm	19.4cm	26.3cm	2.8Kg
Outer (40)	54.08 cm	40.5 cm	29.34cm	12.2Kg

Packaging Material	Paper	Plastic
Single Pack	59g	2g
Inner	190g	7g
Outer	965g	46g

• Battery

- CR2032 x I Lithium (supplied)
- Weight 3g

• Alternative models

- DF120TER, D20TER, Jf120ECO, DJ120D, JW200TV,

• Models it replaced include

- None

• Technical Details

- Dual Powered
- 1 x CR2032 Mercury free backup battery
- Auto power off
- Weight (g) 185g
- Dimensions (cm) 3.6 (H) x 17.5 (W) x 12.3 (L)
- Display Width 11cm
- Display Height 2.7cm
- Extra Large Angled 12 Digit Display
- Upper & lower case made from Recycled Plastic
- Two year Manufacturers Warranty

- Non-stick plastic keys

• Functions and Features

- Currency Conversions (Four Conversion Memories)
- Tax Calculations
- Correction Key (Back Space)
- Key rollover
- Sign change key
- 4 Constants
- 3 digit comma marker
- 4 key memory
- Non-stick plastic keys
- 00 Key
- Grand Total (GT) key
- Decimal Selector 0,1,2,3,4,ADD
- Round up/Down selector
- Square root
- Kick Stand
- Rubber Feet
- Function Command Signs
- Double Size Plus key
- Function Command Signs
- Ergonomically Shaped Keys
- Memory stored on switch off

Marketing Copy

Customer facing description (product title; must include brand, model and calculator type):

Casio DF-120ECO Large Desk Calculator

Marketing text – product introduction (where there is only space for a short sentence):

The DF120 ECO is an Environment friendly Desk model with upper and lower case made from recycled plastic;It has a large and clear 12 digit angled display and is dual powered (Solar with Battery Backup) ;Functions include Tax and currency functions where the variable rate s are set by the user;It has Mark up,Correction key,3 Digit comma markers and 4 constants;The display is tilted to give an easy viewing angle and it has Auto Power off

Key/main bullet-points (use in place of marketing text box or in addition to, but not duplicate text, reduce text to fit space in allowable fields, use as many as possible and combine where possible/necessary), use in order of listing:

One of the Environmentally friendly ECO Range from CASIO

Upper & lower case made from Recycled Plastic

Currency Conversions (Four Conversion Memories)

Tax Calculations

Correction Key (Back Space)

Key rollover

1 x CR2032 Mercury free backup battery

Sign change key

4 Constants

3 digit comma marker

4 key memory

Non-stick plastic keys

00 Key

Grand Total (GT) key

Decimal Selector 0,1,2,3,4,ADD

Round up/Down selector

Square root

Kick Stand

Rubber Feet

Double Size PLUS key

Function Command Signs

Rubber Feet

Ergonomically Shaped Keys

Additional bullet point features (where space permits):

Weight (g) 185g

Dimensions (cm) 3.6 (H) x 17.5 (W) x 12.3 (L)

Display Width 11cm

Display Height 2.7cm

Two year Manufacturers Warranty

If even more space is available, add all additional features/functions listed on the first page.

Up-sell text, where there is space to add what model(s) to up-sell to (reduce text to fit, where necessary):

Other models to consider:

DF120TER,D20TER,JF120MS,JF120ECO

Additional marketing text, for use where we have additional space on web pages for increased marketing text:

Why a Casio Calculator?

Casio is the UK's No.1 calculator brand.

Pioneering developments for over 50 years, since first inventing the electronic calculator in 1957, Casio are leaders in the development of calculator technologies and mathematical tools. Suitable for daily use, whether you are studying for mathematical qualifications, working on complex financial analysis, wanting time saving desktop assistance or looking for handy calculations whilst on the move. The Casio range of Graphical, Scientific, Desk and Pocket Calculators are powerful and rugged mathematical tools, built specifically for your task at hand.