

CASIO®

FX-85GTPLUS-PK

• PRODUCT Introduction

- The Natural Display (Natural-V.P.A.M.) shows mathematical expressions like roots and fractions as they appear in your textbook, and this increases comprehension because results are easier to understand.
- UK's No1 Dual powered Scientific Calculator allowed in every UK exam where a calculator can be used
- Used in Key Stage 3 , 4 and above
- It has 260 functions and is solar with a battery backup
- It has a large 12+2 digit display
- New functions on the GT model are Prime Factorisation, Recurring Decimal and Verify

• DATA INFORMATION

- (In Standard Format)

• BARCODES (EAN)

- Single Unit 4971850 189084
- Inner Carton of 10 14971850189081
- Outer Carton of 40 24971850189088

Measures	W	L	H	g/Kg
Product	80mm	162m	11mm	90g
Single Pack	142	230	26	197g
Inner (10)	268	239	157	2.1Kg
Outer (40)	553	331	268	9.2Kg

Packaging Material	Paper	Plastic
Single Pack	23.5g	21g
Inner	155	7.4
Outer	730	30.3

• Battery

- LR44 x 1 Alkaline (supplied)
- Weight 2g

• Alternative models

- FX83GT . Same functions but battery only
- FX85GT/FX85GTBlue. All the same functionality.
- FX991ESPLUS. More functionality

• Models it replaced include

- FX85ES,MS,WA,M,V,N

• General Information

- Dual powered (1 x LR44 back-up battery)
- Pink Model
- 260 Functions
- Auto power off
- Hard slip on case
- Large 12+2 Natural Textbook Display (Natural-V.P.A.M.), shows mathematical expressions as they appear in textbooks
- 31x96 dot matrix display,
- Mantissa + EXP: 12 + 2
- 80mm (W) x 162mm (L) x 11mm (H)
- Weight 95g

• Functions and Features

- Table functions
- Backspace/delete
- Random integers
- Prime Factorization
- Multireplay
- Parentheses 24
- 9 Variable memories
- Reset
- Square root
- Fraction Calculations
- Degrees/minutes/seconds

• Scientific and Statistics

- Random numbers
- Factorials
- Trigonometric functions
- Combinations
- Permutations
- FIX/SCI/NORM
- Exponential
- Logarithmic
- Hyperbolic functions
- Inverse Hyperbolic functions
- Recurring Decimals
- Verify Expressions
- Power functions
- Verify function
- Degrees
- Radians
- Gradians
- Exponents
- Reciprocals
- Negative Indicator
- Expression editing
- Roots & powers
- Coordinate conversion
- Logarithmic regression
- Power regression
- Quadratic regression
- Inverse regression
- Linear regression

Marketing Copy

Customer facing description (product title; must include brand, model and calculator type):

Casio FX85GTPLUS PINK Scientific Calculator

Marketing text – product introduction (where there is only space for a short sentence):

The Casio FX85GTPLUS is the UK's best-selling solar powered scientific calculator. Allowed in every UK exam where a calculator can be used. Suitable for use from Key Stage 3, 4 and above, recommended for GCSE, A/AS level, Standard and Higher.

The large Natural Textbook Display (Natural-V.P.A.M.) shows mathematical expressions like roots and fractions as they appear in your textbooks which increases comprehension because results are easier to understand.

Key/main bullet-points (use in place of marketing text box or in addition to, but not duplicate text, reduce text to fit space in allowable fields, use as many as possible and combine where possible/necessary), use in order of listing:

- The UK's best-selling solar powered scientific calculator .
- Allowed in every UK exam where a calculator can be used
- Suitable for use in Key Stage 3, 4 and above.
- Recommended for GCSE, A/AS level, Standard and Higher.
- Large 12+2 Natural Textbook Display (Natural-V.P.A.M.), shows mathematical expressions as they appear in textbooks
- 260 functions; new functions on the 'GT' model include Prime Factorisation, Recurring Decimal and Verify Expressions
- Slide-on protective hard cover included
- Easy menu function with 9 numeric memories
- 3 year guarantee
- Solar powered with a battery back up.

Additional bullet point features (where space permits):

Other features and functions include:

- Verify equal expressions
- Prime factorisation
- Random Integer generator
- Recurring decimal display
- Enhanced calculations of mathematical priorities
- Plastic keyboard
- 9 numeric memories
- Square root, fraction Calculations
- Degrees/minutes/seconds
- Table functions

If even more space is available, add all additional features/functions listed under 'scientific and statistics' on the first page.

Up-sell text, where there is space to add what model(s) to up-sell to (reduce text to fit, where necessary):

Other models to consider:

The Casio FX991ESPLUS is Casio's most advanced scientific calculator, providing 417 functions.

Additional marketing text, for use where we have additional space on web pages for increased marketing text:

Why a Casio Calculator?

Casio is the UK's No.1 calculator brand.

Pioneering developments for over 50 years, since first inventing the electronic calculator in 1957, Casio are leaders in the development of calculator technologies and mathematical tools. Suitable for daily use, whether you are studying for mathematical qualifications, working on complex financial analysis, wanting time saving desktop assistance or looking for handy calculations whilst on the move.

The Casio range of Graphical, Scientific, Desk and Pocket Calculators are powerful and rugged mathematical tools, built specifically for your task at hand.

Why a Casio Scientific/Graphic calculator?

Casio have pioneered the development of mathematical tools for over 50 years and have always provided devices embedded with ease of use, advanced features and progressive learning functionality.

The Casio range of Scientific and Graphic calculators enhance mathematics study along with a broad range of associated subjects and assessments. The Casio educational calculator range provides a series of features and devices which will continue to develop student understanding, interpretation and fundamental knowledge of the subject area.