

PowerShot SX730 HS

The perfect pocket camera for every trip

Take power and versatility on every trip. This easy, connected travel zoom camera puts a huge 40x zoom lens in your pocket – for superb images and Full HD movies packed with distant detail day or night.



24mm (WIDE)
40x HIGH-SENSITIVITY
20.3 MEGA CMOS

20.3 MEGA

HIGH-SENSITIVITY

FULL HD
60p Recording

INTELLIGENT
IS
Tilt-up LCD
180°

Bluetooth®

USB
Wi-Fi / NFC Charging

- A powerful pocket-sized, travel camera with huge 40x optical zoom to capture beautiful distant detail
- Enjoy superb shots day or night with 20.3 MP HS System. Use the tilting LCD for great selfies
- Shoot realistic Full HD 60p movies and enjoy steady results at full zoom or running with 5-axis Dynamic Image Stabilizer
- Connect on the go. Shoot remotely and share or back up images via your smart device with Wi-Fi*, NFC and Bluetooth®**
- Take full creative control or just point and shoot with Hybrid Auto and Creative Shot for fantastic results

* Wi-Fi connectivity and features vary by model and region.

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Product Range



PowerShot SX730 HS

PowerShot SX620 HS

PowerShot SX730 HS



PowerShot SX620 HS

Canon

Technical Specifications

IMAGE SENSOR	1/2.3 type back-illuminated CMOS	Photo Effects	My Colors (My Colors Off, Vivid, Neutral, Sepia, Black & White, Positive Film, Lighter Skin Tone, Darker Skin Tone, Vivid Blue, Vivid Green, Vivid Red, Custom Color)
Type	Approx. 20.3 M ^[14]	Drive modes	Single, Auto Drive, Continuous, Continuous with AF, Self-Timer
Effective Pixels	Approx. 21.1 M	Continuous Shooting	Approx. 5.9 shots/s
Effective / Total Pixels			with AF: Approx. 4.6 shots/s
IMAGE PROCESSOR	DIGIC 6 with iSAPS technology		(all speeds are until memory card becomes full) ^{[3] [4] [12]}
LENS		RECORDING PIXELS / COMPRESSION	
Focal Length	4.3 – 172.0 mm (35 mm equivalent: 24 – 960 mm)	Image Size	4:3 - (L) 5184 x 3888, (M) 2592 x 1944, (M1) 3648 x 2736, (M2) 2048 x 1536, (S) 640 x 480
Zoom	Optical 40x		16:9 - (L) 5184 x 2912, (M1) 3648 x 2048, (M2) 1920 x 1080, (S) 640 x 360
	ZoomPlus 80x		3:2 - (L) 5184 x 3456, (M1) 3648 x 2432, (M2) 2048 x 1368, (S) 640 x 424
	Digital approx. 4.0x (with Digital Tele-Converter Approx. 1.6x or 2.0x ^[11])		1:1 - (L) 3888 x 3888, (M1) 2736 x 2736, (M2) 1536 x 1536, (S) 480 x 480
	Combined approx. 160x		Resize option available in playback
Maximum f/number	f/3.3 – f/6.9	Compression	Superfine, Fine
Construction	13 elements in 11 groups (1 Hi-UD lens, 3 UD lenses, 2 double-sided aspherical lenses, 1 single-sided aspherical lens)	Movies	(Full HD) 1920 x 1080, 59.94 / 29.97 fps
Image Stabilisation	Yes (lens shift-type), Approx. 3.0-stop ^[13] .		(HD) 1280 x 720, 29.97 fps
	Intelligent IS plus 5-axis Enhanced Dynamic IS		(L) 640 x 480, 29.97 fps
			(Full HD & HD) Up to 4 GB or 29 min 59 s ^[7]
			(L) Up to 4 GB or 1 hour
FOCUSING		FILE TYPES	
Type	TTL	Still Image Type	JPEG compression, (Exif 2.3 [Exif Print] compliant) / Design rule for Camera File system, Digital Print Order Format [DPOF] Version 1.1 compliant
AF System/ Points	AiAF (Face Detection / 9-point), 1-point AF (fixed to centre)	Movies	MP4 [Video: MPEG-4 AVC / H.264, Audio: MPEG-4 AAC-LC (stereo)]
AF Modes	Single, Continuous, Servo AF/AE ^[6] , Tracking AF		
AF Point Selection	Size (Normal, Small)	DIRECT PRINT	Canon SELPHY Compact Photo Printers and Canon Inkjet Printers supporting PictBridge ^[23]
AF Assist Beam	Yes	Canon Printers	Yes (via USB or Wireless LAN)
Manual Focus	Yes, plus MF Peaking	PictBridge	
Closest Focusing Distance	1 cm (W) from front of lens in Macro		
EXPOSURE CONTROL		OTHER FEATURES	
Metering modes	Real-time metering using image sensor (Evaluative, Centre-weighted average, Spot (Centre))	GPS	GPS via Mobile (via Canon Camera Connect app with compatible smart devices via Bluetooth ^[9])
AE Lock	Yes	Red-Eye Correction	Yes, during shooting and playback
Exposure Compensation	+/- 2 EV in 1/3 stop increments.	Intelligent Orientation Sensor	Yes, with Auto Rotate
	i-Contrast for automatic dynamic range correction	Histogram	
ISO sensitivity	AUTO (ISO 80 – 1600), 80, 100, 200, 400, 800, 1600, 3200	Playback zoom	Yes, during playback
SHUTTER		Self Timer	Approx. 2x – 10x
Speed	1 – 1/3200 s (factory default)	Menu Languages	Approx. 2, 10 s or Custom
	15 – 1/3200 s (total range – varies by shooting mode)		English, German, French, Dutch, Danish, Finnish, Italian, Greek, Norwegian, Portuguese, Russian, Swedish, Spanish, Ukrainian, Polish, Czech, Hungarian, Turkish, Simplified Chinese, Chinese (traditional), Japanese, Korean, Thai, Arabic, Romanian, Farsi, Hindi, Malay, Indonesian, Vietnamese, Hebrew
WHITE BALANCE			
Type	TTL	INTERFACE	Hi-Speed USB dedicated connector (Micro-B compatible)
Settings	Auto (including Face Detection WB), Daylight, Cloudy, Tungsten (Light bulb), Fluorescent, Fluorescent H, Custom.	Computer	HDMI Micro (Type-D) Connector
	Multi-area WB correction available in Smart Auto & Hybrid Auto modes	Other	Wi-Fi (IEEE802.11b/g/n), (2.4 GHz only), with Dynamic NFC support ^[11]
		Computer / Other	Bluetooth ^[8] (Specification version 4.1, Bluetooth low energy technology) ^{[21] [22]}
LCD MONITOR			
Monitor	Tilt type 7.5 cm (3.0") LCD (TFT). Approx. 922,000 dots.	MEMORY CARD	SD, SDHC, SDXC (UHS Speed Class 1 compatible)
Coverage	Approx. 100 %	Type	
Brightness	Adjustable to one of five levels. Quick-bright LCD	SUPPORTED OPERATING SYSTEM	
FLASH		PC & Macintosh	Windows 10 / 8.1 / 8 / 7 SP1 ^[18] Mac OS X 10.9 / 10.10 / 10.11 / 10.12
Modes	Auto, Manual Flash On / Off, Slow Synchro		For Wi-Fi connection to a PC: Windows 10 / 8.1 / 8 / 7 SP1 Mac OS X 10.9 / 10.10
Slow Sync Speed	Yes. Fastest speed 1/2000s		For Image Transfer Utility: Windows 10 / 8.1 / 8 / 7 SP1 Mac OS X 10.9 / 10.10 / 10.11 / 10.12
Red-Eye Reduction	Yes		
Flash Exposure Compensation	+/- 2 EV in 1/3 stop increments. Face Detection FE		
Flash Exposure Lock	Yes		
Manual Power Adjustment	3 levels with internal flash		
Built-in Flash Range	50 cm – 4.0 m (W) / 1.0 m – 2.0 m (T)		
SHOOTING			
Modes	Smart Auto (58 scenes detected), Hybrid Auto, Program AE, Shutter priority AE, Aperture priority AE, Manual, Creative Shot, Self Portrait, Sports, SCN (Portrait, Smooth Skin, Smart Shutter (Smile, Wink Self-timer, FaceSelf-timer), Handheld Night Scene, Low Light (5.0 MP), Monochrome, Soft focus, Fish-eye effect, Toy camera effect, Miniature effect, Super vivid, Poster effect, Fireworks), Movie (Standard, Short clip movie)		

Technical Specifications

SOFTWARE

Other

Camera Window DC
Map Utility
Image Transfer Utility
Camera Connect app available on iOS and Android devices

POWER SOURCE

Batteries

Rechargeable Li-ion Battery NB-13L (battery and charger supplied)

Battery life

Approx. 250 shots
Eco Mode: Approx. 355 shots

A/C Power Supply

Playback Mode: Approx. 300 min
Charging via USB available with Compact Power Adapter CA-DC30E^[17] or other typical USB charging methods

ACCESSORIES

Power Supply & Battery

Chargers

Other

Compact Power Adapter CA-DC30E
Battery Charger CB-2LHE
Rechargeable Li-ion Battery NB-13L
Interface cable IFC-600PCU

PHYSICAL SPECIFICATIONS

Operating Environment

0 – 40 °C, 10 – 90% humidity

Dimensions (W x H x D)

110.1 x 63.8 x 39.9 mm

Weight

Approx. 300 g (including battery and memory card)

Footnotes

^[1] Depending on the image size selected.

^[3] Under conditions where the flash does not fire.

^[4] Depending on memory card speed / capacity / compression setting.

^[6] Some settings limit availability.

^[7] The following Speed Class memory cards are required for maximum record time:
(HD) 1280 x 720 Speed Class 4 or above. (Full HD) 1920 x 1080 Speed Class 6 or above.
(Frame) 1280 x 720 Speed Class 6 or above.

^[11] Wi-Fi use may be restricted in certain countries or regions. Wi-Fi support varies by device and region. For more information visit www.canon-europe.com/wirelesscompacts

^[12] Sustained continuous shooting function requires compatible SDHC/SDXC UHS Speed Class 1 memory card, total number of frames captured varies depending on shooting subject.

^[13] Values at maximum optical focal length. Cameras whose focal length exceeds 350 mm (35 mm equivalent) are measured at 350 mm.

^[14] Image processing may cause a decrease in the number of pixels.

^[17] Charging via USB requires Interface Cable IFC-600PCU (Sold separately) or similar cable with USB Micro-B to USB type-A connectors. Charging time varies depending on the remaining battery power.

^[18] Software applications compatible with Windows 10 in Windows 10 Desktop Mode only

^[21] Equipped with Bluetooth® low energy technology. The Bluetooth® word mark and logos are registered trademarks owned by the Bluetooth

^[22] Bluetooth connection requires smart device to be equipped with Bluetooth version 4.0 (or later). Also requires smart device to be using operating system iOS 8.4 (or later) or Android 5.0 (or later) as well as latest version of Camera Connect app installed

^[23] Not compatible with following PictBridge compatible SELPHY CP200/ CP220/ CP300/ CP330/ CP400/ CP500/ CP600/ ES1

All data is based on Canon standard testing methods (according to CIPA Standards) except where indicated.

Subject to change without notice.

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Sales Start Date: May 2017



Product Details:

Product Name	Mercury Code	EAN Code	Recommended Retail Price
PowerShot SX730 HS Black	1791C011AA	8714574647500	<Please fill in RRP>
PowerShot SX730 HS Silver	1792C011AA	8714574647517	<Please fill in RRP>

Optional Accessories:

Product Name	Mercury Code	EAN Code
Battery Pack NB-13L	9839B001AA	4549292020502
Battery charger CB-2LHE	9841B001AA	4549292020625
Compact Power Adapter CA-DC30	0993C001AA	4549292054446
USB Cable IFC-600PCU	1015C001AA	4549292054378
Textile PowerShot Accessory Organizer	0036X433	8714574583167
Travel Case DCC-2400	1534C002AA	4549292072020
Connect Station CS100	9899B007AA	8714574627731

Measurement / Logistic Information:

Product Name	Mercury Code	Pack type	Pack description	Quantity per pack	Length (mm)	Width (mm)	Height (mm)	Gross Weight (kg)
D.CAMERA PowerShot SX730 HS BK EU26	1791C002AA	EA	Each	1	159	144	67.5	0.651
D.CAMERA PowerShot SX730 HS SL EU26	1792C002AA	CT	Carton	15	364	461	201	10.72
		EP	Euro Pallet	300	1200	800	1155	224
			Layers per Pallet	5				
			Cartons per Layer	4				
			Products per layer	60				

What's in the box?

- Digital Camera PowerShot SX730 HS
- Wrist Strap WS-800
- Battery Pack NB-13L
- Battery Charger CB-2LHE
- AC Cable
- User Manual Kit

Canon